## Our ambition and approach

**Our Ambition** is for Leeds to be the best city and Leeds City Council to be the best council in the UK: fair, open and welcoming with an economy that is both prosperous and sustainable so all our communities are successful.

**Our Approach** is to adopt a new leadership style of **civic enterprise**, where the council becomes more enterprising, businesses and partners become more civic, and citizens become more actively engaged in the work of the city.

## Our best council outcomes

- · Improve the quality of life for our residents, particularly for those who are vulnerable or in poverty;
- · Make it easier for people to do business with us; and
- · Achieve the savings and efficiencies required to continue to deliver frontline services.

## Our best council objectives and priorities for 2013 to 2017

Supporting communities and tackling poverty – involving people in shaping their city and tackling the challenges of poverty, deprivation and inequality

With a focus on:

- Supporting healthy lifestyles and getting people active
- · Tackling domestic violence and abuse
- Helping people out of financial hardship and into work
- Strengthening local accountability and being more responsive to the needs of local communities
- Providing accessible and integrated services

Promoting sustainable & inclusive economic growth– improving the economic wellbeing of local people and businesses

With a focus on:

- Meeting the skills needs of business to support growth
- Boosting the local economy
- Maximising housing growth to meet the needs of the city in line with the Core Strategy
- Providing a good and efficient transport and digital infrastructure
- Developing a low carbon, resilient energy infrastructure for the city
- Playing our full role within the combined authority and city region to make the most of devolution opportunities
- Maximising the impact of our cultural infrastructure

**Building a child-friendly city –** *improving outcomes for children and families.* 

With a focus on:

- · Ensuring the best start in life
- · Reducing the number of looked after children
- · Improving school attendance
- · Reducing NEETs
- Raising educational standards
- · Ensuring sufficiency of school places

**Delivery of the Better Lives programme** – helping local people with care and support needs to enjoy better lives.

With a focus on:

- · Helping people to stay living at home
- Joining up health and social care services
- Providing choice by creating the right housing, care and support
- Promoting and supporting enterprise in the care market to increase capacity and choice

Dealing effectively with the city's waste – minimising waste in a growing city.

With a focus on:

- Ensuring a safe, efficient and reliable waste collection service
- Providing a long-term solution for disposing of our waste
- Increasing recycling and reducing the use of landfill

Becoming a more efficient and enterprising council – improving our organisational design, developing our people and working with partners to effect change.

With a focus on:

- Getting services right first time and improving customer satisfaction
- Improving how we're organised and making the best use of our assets
- Creating flexibility and the right capacity and skills in our workforce
- · Becoming more enterprising
- Generating income for the council

## Our values: underpinning all that we do

Working as a team for Leeds

Being open, honest and trusted

Working with communities

Treating people fairly

Spending money wisely